

## ARTWORK GUIDELINES



All FONTS must be converted to outlines



RESOLUTION must be 300 dpi at 25% output size



Artwork must be supplied CMYK  
Colours on your screen may differ from the colours that are printed



ARTWORK must be a flattened PDF  
PRINT READY FILE



Do NOT EMBED any images



This template is only A GUIDE

# SNAKE

### FINISHED SIZE

**915mm (w) x 2280mm (h)**

### PRODUCT SPECIFICS

#### SAFE AREA

755mm (w) x 2120mm (h)  
indicated within pink dotted line

#### NON-SAFE AREA THIS INCLUDES BLEED

980mm (w) x 3620mm (h)  
indicated by green area line

NON-SAFE AREA NO TEXT in this area

ALL BACKGROUND IMAGE/DESIGN TO THE EDGE OF BLEED AREA