



ENVIRONMENTAL & SUSTAINABILITY POLICY
GH DISPLAY LTD

Version 4
August 2025

Responsibility: Sustainability is managed by Jenny Hodson

Policy review period: Annually

Next review due date: 1st August 2026



Environmental & Sustainability Policy

1. SCOPE

The GH Display business model promotes the building of exhibition stands and display equipment to a high-quality construction standard that in return provides years of equipment reuse. All exhibition stands and displays that are manufactured on our site at Bullock Road can be hired or purchased outright and each component is designed and built in such a way as to make refurbishment and repair both practical and cost effective. The owners and management team take an approach to investing in high quality equipment and materials that produce high quality products, reduce waste and consume less energy. In addition to designing and building durable and high quality components, we also prioritise the use of sustainable materials in the items we build and constantly evolve as new materials become available.

The purpose of this policy is to formalise our commitment to conducting our business activities, operations and dealings in a sustainable and environmentally sensitive way. The management team at GH Display Ltd recognises that as a responsible business we are ethically bound to adopt and instil a culture and an approach that supports environmental sustainability.

The purpose of this policy is to communicate the cultural approach as well as the practical actions taken by the GH Display team to make this policy a reality of our day to day business.

2. COMMITMENTS

GH Display Ltd team members all commit to the following guiding principles in our ambition to operate a sustainable business:

- Complying with all relevant legislation.
- A desire and active commitment to continuously improve our level of sustainability, both as an operating business and as a service/product offering to our customers.
- Reducing our consumption of natural resources in the day to day running of our operations, including water, energy and other resources.
- Investing in high quality equipment for its workshops, print house and storage units that use less energy.
- Committing to purchasing sustainable materials for use in our production where we practically can even when more sustainable alternatives are more expensive.
- Committing to minimising waste by reduction, re-use and recycling as much as practically possible.
- Minimising pollution to the environment by reducing carbon emissions both on our site and within the day to day running of our projects.
- Maximising recycling of waste materials.
- Generating renewable energy from our site.



- Where possible, using local suppliers to reduce emission in transportation and logistics.
- Accurately planning project logistics to reduce unnecessary carbon emissions.
- Investing in and maintaining the landscape on our two-acre site to create and support an ecosystem for local wildlife.
- Ensure this policy is practiced by all team members.
- Calculate the carbon emission of our operations and of individual customer projects, reporting on these to our customers and stakeholders in order to track and reduce these on an ongoing basis.

3. ACTIONS

To ensure our commitments are a reality in the day to day running of GH Display Ltd, we have completed or continue to complete the following actions:

- Replace traditional Diesel fuel with sustainable Hydrotreated Vegetable Oil (HVO). In order to make this a achievable alternative for our team, we have installed a HVO fuel tank on our site. All GH Display fleet vehicles are run on HVO, excluding our three electrical vehicles.
- Developed and launched a carbon emissions calculator for our project team to calculate the carbon of every full turn-key project we design, build and deliver.
- We have an extensive inventory of exhibition stand components for hire, each built to a high-quality threshold that ensures each item has a long life and can be used, reused and refurbished for years.
- We have perfected our exhibition and display component design to ensure all components are designed with ease of refurbishment in mind, making it both easy and cost effective to repair rather than dispose.
- Investment in 200 solar panels at our two-acre site to generate renewable energy for our workshop, print production and lighting.
- Where practical use either recycled, biodegradable or recyclable media for all print production.
- Where practical use either recyclable, recycled or environmentally inert materials in the construction of our projects.
- Construct all exhibition stand components from quality materials for longer durability and reuse.
- Any exhibition display components that are manufactured from metal should be done so from aluminium where practically possible because of its ability to be infinitely recycled.
- All of the aluminium we purchase contains between 65%-70% recycled aluminium.
- Any exhibition display components that are manufactured from timber will be done with sustainably sourced timber. This may be timber that is sourced locally and/or is supplied with sustainable certification.
- We are actively trying to replace less sustainable timber products such as MDF, with more sustainable alternatives. For example we use a 99% organic sheet material – Finsa Bio for certain aspects of our timber products, such as counter tops.

- All of our event carpeting is latex free and recyclable. We have an arrangement in place with our carpeting supplier whereby we send all used event carpets to them in batches and they recycle them via their specialist recycling partner. The used carpets are turned into polypropylene pellets that are used to create furniture and other household items.
- All of our exhibition lighting uses low energy LEDs.
- As standard all paints will be water based.
- Where available all supplies will be purchased from UK based and ideally local distributors.
- We have invested in and only use a reusable modular exhibition flooring system that is manufactured using recycled materials, has a 10 year lifespan and is also recyclable once it has reached the end of its lifespan.
- We reuse and therefore truly recycle all delivery packaging that is received with delivered goods to GH Display, including cardboard boxes, bubble wrap and other packaging products.
- Any packaging that we purchase is paper-based, recyclable or contains recycled materials.
- We conduct 95% of our meetings via Teams to reduce unnecessary travel and related emissions.
- Our office furniture is purchased second hand where practically possible.
- Our supply chain is evaluated on an annual basis to ensure that they meet high environmental standards.
- We consolidate shipping and deliveries wherever possible to reduce unnecessary transportation emissions.
- We routinely save and use waste material in our workshop to reduce what we send to landfill.
- We have specific collections for glass, metal, plastics, paper and food and recycle as much as possible of our waste material.
- We have obtained a Fespa Waste Accreditation that demonstrates our ongoing commitment to reduce our waste and recycle what waste we produce.
- We have an arrangement in place to batch and deliver fabric graphics directly to a recycling partner at our cost and using our vehicles and team.
- We have a dedicated area in our print production space and workshop unit for off cuts and this area is always checked prior to new material being used.
- Samples, unwanted merchandise and any other unwanted furniture and stock are donated to local charities rather than sent to landfill.
- We have launched a Sustainable Working Group that currently has four team members who meet on a quarterly basis. The first initiative the SWG have implemented is the change to HVO Bio Diesel.

4. RESPONSIBILITY

It is the responsibility of the business owners and management team to implement this policy in the everyday working lives of the GH Display team.



This policy is included in new starter inductions and forms part of the GH Display Ltd employee pack. This policy is annually checked and updated and can be downloaded at <https://www.ghdisplay.co.uk/about-us/environmental-sustainability-policy/>

This policy was last reviewed, updated and signed by the owners of GH Display Ltd on 1st August 2025

Signed

Jenny Hodson

Director

A handwritten signature in black ink, appearing to be 'JH', written over a light grey grid background.

John Hodson

Director

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